

# SA's first music and motorcycle festival

CLARENS, the quaint Free State town known for its thriving cultural scene, will undergo a radical transformation the weekend of 6 to 8 November 2015 when BMW Motorrad Days lands in South Africa for the very first time.

BMW Motorrad Days South Africa is Africa's first music and motorcycle festival and promises to infuse the vibe and energy of all things motorcycling into the streets, shops, restaurants and town square of Clarens. A diverse programme of events and activities will ensure that everyone – from the seasoned motorcyclist to the novice enthusiast or anyone keen for a great weekend away – is thoroughly entertained.

The bands that will be performing at the festival are Die Heuwels Fantasties, Ard Matthews, Crash Car Burn and Mean Mr Mustard, while Mattie Griffin, world famous Irish

stunt rider will also be performing especially for the festival.

"While this is a BMW Motorrad event, it is open to all motorcycle enthusiasts, no matter what their brand preference is," says Alexander Baraka, General Manager of BMW Motorrad South Africa.

"You won't want to miss any of the action. Motorrad Days will feature everything, from incredible live motorcycle stunt shows, to a variety of riding activities.

"People who want to experience our motorcycles will have the opportunity to sign up for a day-trip test ride or browse and purchase any model from the BMW Motorrad retail store," explains Baraka.

Festival-goers will also be treated to world-ranked street bike freestyle rider Mattie Griffin, who is specially being flown to South Africa for the festival.

In between all the motorcycle buzz, there will be a host of craft beer gardens and gourmet food stalls on offer. Festival goers can also expect fashion shows showcasing the BMW Motorrad lifestyle clothing range. And what is a festival without the best music and entertainment SA has to offer – a stellar line-up of live bands and DJs will keep the party going well into the night. Look out for the artist announcements coming soon.

"Clarens is the perfect location for an event like this because it offers scenic mountain passes that will make for an extraordinary riding, great weather and a thriving social life that will complement BMW Motorrad Days South Africa. "I encourage anyone who is interested to come and join us make life a ride," Baraka adds.

Get your tickets at [bmwmotorrad.nutickets.co.za](http://bmwmotorrad.nutickets.co.za). ● ad



Mattie Griffin, world famous Irish stunt rider, will be performing at the very first BMW Motorrad Days in Africa in Clarens next month.