

DEALER FOCUS: AUTO ALPINA USED CARS OPENS IN BOKSBURG



Auto Alpina Boksburg commenced business in October 1996, and right from the outset, believed customer satisfaction played an integral part in the success of their business. Their primary objective was and still is to ensure total customer satisfaction. Throughout the years, they have been at the forefront of service excellence and have received numerous accolades as a result. This reputation and dedication has seen their client base and business grow exponentially over the years.

Auto Alpina Boksburg is now a flagship BMW dealer; housing the latest new models; BMW Approved Used Cars; BMW Motorrad and MINI. They are perfectly situated in North Rand Road (opposite the Game entrance of the East Rand Mall) in the heart of Boksburg's shopping suburbia. Continued growth and expansion has now resulted in them even acquiring separate premises for their large selection of 2nd Tier Used Cars.

Auto Alpina Used Cars is situated in Rietfontein Road, Boksburg, not far from their main premises. Here you will find an array of Used Cars of various makes and models residing on their showroom floor. Your choice of luxury, elegance or performance will be catered for in their selection of only quality used cars. They can even accommodate your pre-owned SUV and 4x4 requirements.

Dynamic, effervescent and knowledgeable sales personnel will objectively steer you through your options. After all, nothing less can be expected from their sales staff under the guidance of General Sales Manager, Shane Frandsen who has been with the company for over 10 years.

All this taken into account, familiar faces, only quality pre-owned vehicles and a renowned dealer that will help you in making a knowledgeable decision can only provide Auto Alpina Used Cars and the entire company with an even larger client base of loyal customers for many more years to come.

Auto Alpina Used Cars can be visited at 79 Rietfontein Road, Jansen Park, conveniently situated off both the N12 and R21 highways into Boksburg. They can also be contacted directly on **011 823 1900** • www.autoalpina.co.za



General Sales Manager Shane Frandsen (left) proudly standing with his Auto Alpina Used Cars team.