

BIKE NEWS

Get out your festive leather

The first BMW Motorrad Days in this country will take place in Clarens next month

MOTOR NEWS REPORTER

CLARENS, the Free State town known for its thriving cultural scene, will get a radical transformation from November 6-8 when BMW Motorrad Days lands in SA for the first time.

Organisers of the music and motorcycle festival say it will infuse the vibe and energy of all things motorcycling into Clarens's streets, shops, restaurants and town square.

A diverse programme of events and activities will aim to ensure that everyone from the seasoned motorcyclist to the novice enthusiast or anyone keen for a great weekend away is thoroughly entertained.

"The objective of BMW Motorrad Days is to create a festival celebrating the BMW Motorrad brand and to showcase all the facets of the brand as well as the motorcycle lifestyle," says Alexander Baraka, general manager of BMW Motorrad SA.

"While this is a BMW Motorrad event, it is open to all

motorcycle enthusiasts no matter what their brand preference is," says Baraka.

"You won't want to miss any of the action.

"Motorrad Days will feature everything from incredible live motorcycle stunt shows to a variety of riding activities.

"People who want to experience our motorcycles will have the opportunity to sign up for a day-trip test ride or browse and purchase any model from the BMW Motorrad retail store."

Festival-goers will be treated to a display by world-ranked street bike freestyle rider Mattie Griffin, who is being flown here for the festival.

In between all the motorcycle buzz there will be a host of craft beer gardens and gourmet food stalls on offer.

Festival-goers can also expect fashion shows showcasing lifestyle clothing.

And what is a festival without the best music and entertainment SA has to offer? Organisers say a stellar line-up of live bands and DJs will keep the party going well into the night.

"Clarens is the perfect location for an event like this because it offers scenic mountain passes that will make for extraordinary riding, as well as great weather and a thriving social life that will complement BMW Motorrad Days SA.

"I encourage anyone who is interested to come and join us to make life a ride," says Baraka.

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